

## Archived Video of Direct Access with Oshkosh Corporation Hosted by the CFA Society New York

An archived video of the November 10, 2020 direct access event with Oshkosh Corporation, hosted by the CFA Society New York,\* is now available on the Forum's website:



[To view this video online, [click here](#)]

The people at both Oshkosh and the Society who participated in this program deserve great praise for their commitment to developing a new way to provide an old form of information access that is essential to our investment marketplace.

The Forum invited Oshkosh to pioneer this direct access based on the professionalism of their investor relations team to guide our planning, as well as for the suitability of their company as an initial example that professional analysts could examine to understand how a business can be managed to generate sustainable returns on capital used to produce things that society needs. I hope that this event will now provide some recognition for the Oshkosh example of doing the right things the right way, and that this will add to the well-deserved pride that guides everything they do.

For the CFA Society, this investor access to the corporate managers who use our capital is exactly what the Society was founded for, and why it became the world's most important association of investment professionals. The adaptation of this needed marketplace function to our current communication processes was the result of extraordinary efforts and admirable dedication of the Society's staff, as well as Leo Schmidt and his fellow volunteer members of the Society's Institutional Asset Management Group. I hope all of the Society's members, and the whole marketplace, will appreciate their efforts as much as I do.

*GL – November 12, 2020*

Gary Lutin  
Chairman, The Shareholder Forum

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\* For a previous report of the planned event, see [November 5, 2020 Forum Report: Direct Access Program with Oshkosh Corporation Hosted by the CFA Society New York](#).