



Notice and Access: A Statistical Overview of Use with Beneficial Shareholders

As of Feb 29, 2008

## **Overview**

- Notice and Access Rules went into effect on July 1, 2007.
- Broadridge provides the Notice and Access option to all corporate issuers who elect it. As of February 29, 2008:
  - 103 corporate issuers utilized Notice and Access for distribution of proxy information to beneficial shareholders
  - 80 of these corporate issuers held their shareholder meeting
- This report contains statistical information on use of Notice and Access with beneficial shareholders:
  - The characteristics of early adopters, including company size and meeting/agenda type
  - Shareholder voting participation and fulfillment requests
  - Comparative cost savings of Notice and Access



# **Characteristics of Early Adopters**

#### By distribution size range

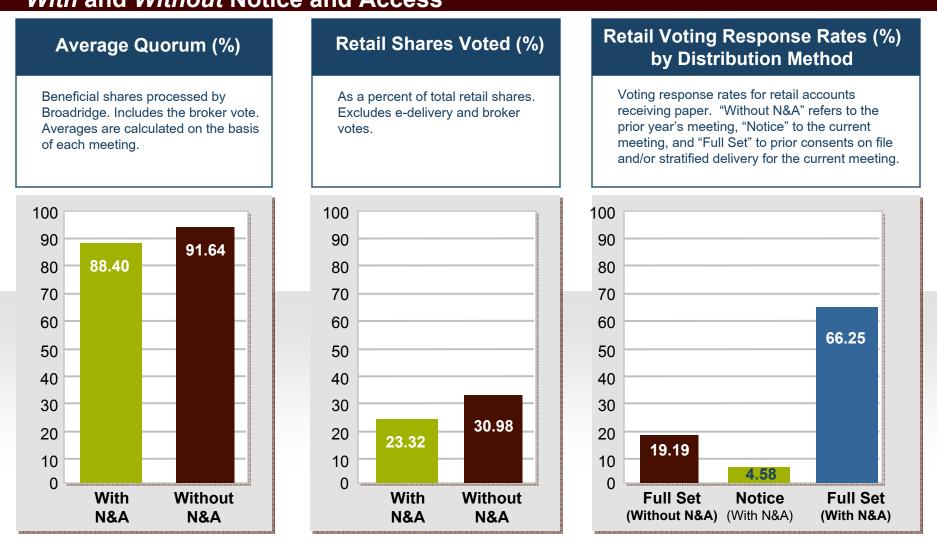
Distribution Size Range (Beneficial Shareholders)	<1,000	1,000 - 4,999	5,000 - 9,999	10,000 - 49,999	50,000 - 149,999	150,000 - 299,999	>300,000	Total
Number of Early Adopters	4	16	17	35	15	8	8	103

#### By meeting/agenda type

Meeting Included:	Number of Early Adopters
Routine Proposals Only	62
Non-Routine Proposals (Submitted by Management)	33
Non-Routine Proposals (Submitted by Shareholders	) 8
Contested Solicitations	0
Total	103



### Beneficial Shareholder Voting Participation With and Without Notice and Access



"With" -- results for issuers who used Notice and Access. "Without" -- results for the <u>same issuers</u> in their prior year's meeting before using Notice and Access. Eighty 'Notice and Access' meetings took place as of February 29, 2008. Mailings of a second Notice are included. Accounts consented for e-delivery are not impacted by an issuer's decision to use Notice and Access and are not included in the data above.



## **Full Set Proxy Material Requests**

For the early adopters that used Notice and Access, 6.08% of their mailed pieces included a full set of paper proxy materials. The balance was "Notice-only."

- 5.38% of shareholders received a full set of proxy materials, due to:
  - Prior consent by shareholders to receive a full set of proxy materials; or,
  - Issuer-directed stratification of mailings (e.g., sending full sets to larger shareholders, foreign shareholders, or frequent voters).
- 0.70% of shareowners received a Notice and then requested a full set of proxy materials.
- As of February 29, 2008, 1.7 million investor preferences for full-set delivery have been collected. These preferences are used in processing Notice and Access jobs.



### Early Adopters Realized Additional Savings on Print and Postage. Estimated Savings to Date from Notice and Access: \$ 29 Million

Processes for beneficial shareholder By sending a Notice instead of a full set, communication and proxy voting become Notice and Access provides an additional tool to save on printing and postage. To more efficient every year. In 2007, U.S. corporate issuers overall realized over \$900 date, early adopters overall have realized \$29m in savings with Notice and Access.\*\* million in savings on print and postage.\* Savings from the Elimination of Physical Savings from Use of Notice and Mailings (2007) -- Excludes Notice and Access with Beneficial Shareholders **Access Savings** \$900 m+ Est. Savings Est. N&A Savings (to date): 103 Early (2007): All Issuers Overall **Adopters** Householding E-delivery (ProxyEdge & Internet) Notice and \$ 29 m Managed Access Account Processing \* Almost one-half of mailings are now being \*\* July 1, 2007 - February 29, 2008; net of eliminated. service fees.

Based on NIRI's unit cost estimates for a printed full set of proxy materials. Average postage rates from Broadridge proxy season statistics. Actual suppressions and mailings.

