# SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# **SCHEDULE 13D**

**Under the Securities Exchange Act of 1934** 

Amendment No. 17

# Telephone and Data Systems, Inc.

(Name of Issuer)

Special Common Stock (Title of Class and Securities)

879433860

(CUSIP Number of Class of Securities)

O. Mason Hawkins Chairman of the Board and C.E.O. and Andrew R. McCarroll Vice President & General Counsel

Southeastern Asset Management, Inc. 6410 Poplar Avenue; Suite 900 Memphis, TN 38119 (901) 761-2474

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

> May 5, 2009 (Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition which is the subject of this Schedule 13D, and is
filing this Schedule because of Sections 240.13d-1(e), 240.13d-1(f), or 240.13d-1(g), check the following box: □

filing this Sch	iling this Schedule because of Sections 240.13d-1(e), 240.13d-1(f), or 240.13d-1(g), check the following box: □		
Table of Con	<u>tents</u>		
CUSIP No.	879433860	13D	

NAMES OF REPORTING PERSONS

1	Southe	astern	Asset Management, Inc. I.D. No. 62-0951781
	CHEC	K THE	APPROPRIATE BOX IF A MEMBER OF A GROUP:
2	(a) □ (b) ☑		
3	SEC U	SE ON	ILY
4			FUNDS  investment advisory clients
5	CHECI	к вох	X IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)
6			P OR PLACE OF ORGANIZATION
			SOLE VOTING POWER
NUMBEI	R OF	7	(Discretionary Accounts) 7,384,858 shares
SHAR			SHARED OR NO VOTING POWER
OWNED		8	5,666,200 shares (Shared) 1,725,837 shares (None)
EACI			SOLE DISPOSITIVE POWER
PERSO		9	(Discretionary Accounts) 9,104,695 shares
WITH	ł		SHARED OR NO DISPOSITIVE POWER
		10	5,666,200 shares (Shared) 6,000 shares (None)
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10	CHEC	к вох	IF THE AGGREGATE AMOUNT IN ROW 11 EXCLUDES CERTAIN SHARES
12		П	
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13	27.3%		
		OF RE	PORTING PERSON
14	Tennessee  7		

Note: All shares identified above are shares of the Issuer's class of Special Common Stock, and the percentage in Row 13 above relates to such class of Special Common Stock.

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NAMES OF REPORTING PERSONS  Longleaf Partners Fund LD. No. 63-6147721  CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP:  (a) □ (b) ☑  SCUSE ONLY  3  SOURCE OF FUNDS OO: Funds of investment compuny shareholders CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)  CTIZENSHIP OR PLACE OF ORGANIZATION Massachusetts  7  NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH  10  SHARED DUSPOSITIVE POWER S,666,200 shares  SOLE DISPOSITIVE POWER S,666,200 shares  AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  5,666,200 shares  CHECK BOX IF THE AGGREGATE AMOUNT IN ROW 11 EXCLUDES CERTAIN SHARES  12  13  PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11  TYPE OF REPORTING PERSON	Ι	1					
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2 (a)							
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11  5,666,200 shares  CHECK BOX IF THE AGGREGATE AMOUNT IN ROW 11 EXCLUDES CERTAIN SHARES  PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11  10.5%  TYPE OF REPORTING PERSON			5,666,200 shares				
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14		TYPE	OF REPORTING PERSON				
	14						

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Note: All shares identified above are shares of the Issuer's class of Special Common Stock, and the percentage in Row 13 above relates to such class of Special Common Stock.

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CUSIP No. 879433860 13D

	1					
1	NAMES OF REPORTING PERSONS					
1	O. Mason Hawkins I.D. No. XXX-XX-XXXX					
	CHEC	K THE APPROPRIATE BOX IF A MEMBER OF A GROUP:				
2	(a) □ (b) ☑					
	SEC U	SE ONLY				
3						
	SOUR	CE OF FUNDS				
4	OO: No					
	1	K BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)				
5	CILC	R DON II DISCESSORE OF LEGILE PROCEEDINGS IS REQUIRED FORSOMINT TO THEMS 2(d) OR 2(c)				
	CITIZI	ENSHIP OR PLACE OF ORGANIZATION				
6	Citizen of United States					
		SOLE VOTING POWER				
		7				
NUMBEI	R OF	(Discretionary Accounts) None				
SHAR	F	SHARED VOTING POWER				
BENEFICI		8				
OWNED	BY	None				
EACI		SOLE DISPOSITIVE POWER				
REPORT PERSO		9 None				
WITH	F	SHARED DISPOSITIVE POWER				
,,,,,,,		10				
		None				
11	AGGR	EGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON				
11	None (	See Item 2)				
		K BOX IF THE AGGREGATE AMOUNT IN ROW 11 EXCLUDES CERTAIN SHARES				
12						

	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11
13	
	0.0%
	TYPE OF REPORTING PERSON
14	
	IN

Note: All shares identified above are shares of the Issuer's class of Special Common Stock, and the percentage in Row 13 above relates to such class of Special Common Stock.

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Item 4. Purpose of Transaction
Item 5. Interest in Securities of the Issuer
SIGNATURES

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#### Item 4. Purpose of Transaction

Item 4 of Southeastern's previously filed Schedule 13D entitled "Purpose of Transaction" is hereby amended and supplemented by adding the following at the end thereof:

In anticipation of next week's Shareholder Forum meeting regarding strategic opportunities currently available to the Issuer (see <a href="https://www.shareholderforum.com/tds">www.shareholderforum.com/tds</a>), Southeastern would like to be more specific about recommendations it has made to the Issuer's management and/or directors over the last few months regarding opportunities to enhance value for all shareholders. We encourage other shareholders and industry participants to consider these alternatives and share their views, since we believe the company is at a critical juncture and poor decision making can severely damage opportunities to recognize the company's value.

First, Southeastern has recommended that the Issuer sell itself or its wireless assets to a national wireless carrier. Southeastern believes that much greater value can be recognized for shareholders today through a sale than if the company remains independent going forward. Management and the Board disagree. We have not been satisfied with management's responses justifying remaining independent and encourage other shareholders to express their views.

Second, in the absence of the Issuer's willingness to put itself and/or the wireless assets up for sale, Southeastern has recommended that the Issuer simplify its capital structure. Specifically, our most recent recommendation has been that the Issuer combine its common and special common stock into a single class, and spin off US Cellular, as more particularly described on Exhibit A. There are a number of benefits we see in taking these steps, the most important of which is that the separate pieces of this business are less likely to trade at a discount. With greater liquidity in the TDS common and US Cellular shares, and greater transparency regarding the underlying industry exposure, we believe the public share price will move closer to the value of these businesses. In addition, if management and the Board ever agree with our conclusion that a sale is the best strategic option, then the company will be better positioned to accomplish a transaction.

Third, we continue to believe that the Issuer's current stock price represents a significant discount to the value of the underlying assets. Accordingly, we have recommended that management direct its significant cash on hand to share repurchase. This action would not be inconsistent with our prior two recommendations. On the contrary, it would only enhance the value recognition opportunity those two strategic alternatives represent. To assist management in making the share repurchase as productive as possible, Southeastern has recommended that the Issuer conduct a Dutch tender for 20 million shares. To allay management's concerns that sufficient shares might not be tendered, Southeastern has committed, subject to execution of appropriate documentation, to backstop up to 50% of that Dutch tender. While Southeastern believes intrinsic value to be higher than the backstop price, Southeastern would prefer to part with a portion of its position to facilitate management's move to a public-shareholder mindset rather than retain its entire position under a management which disregards public shareholders. As such, we

support a Dutch tender whether or not we are called on to provide this backstop.

Finally, as an owner of this company since 2001, Southeastern has become increasingly frustrated with having to plead with management to act for the benefit of public shareholders. Our 14a-8 shareholder proposal contained in the Issuer's Proxy Statement provides greater detail on the history of Southeastern's recommendations and management's responses. While we bought the company with knowledge that it was family controlled, we trusted management and the Board would act responsibly for all owners. Because the Issuer's management and policies have been focused more on the controlling shareholder than public shareholders, we believe it is important to send a message that the public shareholder voice should be heard. Accordingly, we recommend that company shareholders vote FOR our shareholder proposal to recapitalize the company's equity structure into one class of common stock, with one vote for each share. Because the TDS Voting Trust has announced its intention to vote against this proposal, a shareholder's vote in favor makes it clear that he or she is not satisfied with the direction the controlling shareholder has taken the company.

#### Item 5. Interest in Securities of the Issuer

Item 5 shall be amended and restated as follows:

(a) The aggregate number and percentage of Securities to which this Schedule 13D relates is 14,776,895 shares of the Special Common Stock of the Issuer, constituting approximately 27.3% of the 54,090,809 shares outstanding.

	Common Shares Held	% of outstanding Common Shares
Voting Authority		
Sole:	7,384,858	13.6%
Shared: None:	5,666,200* 1,725,837	10.5% 3.2%
Total	14,776,895	27.3%

<sup>\*</sup> Shares owned by Longleaf Partners Fund, a series of Longleaf Partners Funds Trust.

Dispositive Authority		
Sole:	9,104,695	16.8%
Shared:	5,666,200*	10.5%
None:	6,000	0.0%
Total	14,776,895	27.3%

<sup>\*</sup> Shares owned by Longleaf Partners Fund, a series of Longleaf Partners Funds Trust.

(b) Southeastern generally has the sole power to dispose of or to direct the disposition of the Securities held for discretionary accounts of its

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investment clients, and may be granted the sole power to vote or direct the vote of such Securities; such powers may be retained by or shared with the respective clients for shared or non-discretionary accounts, for which Southeastern generally makes recommendations with respect thereto. Shares held by any Series of Longleaf Partners Funds Trust are reported in the "shared" category.

- (c) Transactions in the Securities during the last sixty days are attached as Schedule II.
- (d) The investment advisory clients of Southeastern have the sole right to receive and, subject to notice, to withdraw the proceeds from the sale of the Securities, and the sole power to direct the receipt of dividends from any of the Securities held for their respective accounts. Such clients may also terminate the investment advisory agreements without penalty upon appropriate notice. Southeastern does not have an economic interest

in any of the Securities reported herein.

(e) Not applicable.

#### **SIGNATURES**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: May 5, 2009

#### SOUTHEASTERN ASSET MANAGEMENT, INC.

By /s/ Andrew R. McCarroll

Andrew R. McCarroll

Vice President & General Counsel

LONGLEAF PARTNERS FUND

By Southeastern Asset Management, Inc.

By /s/ Andrew R. McCarroll

Andrew R. McCarroll

Vice President and General Counsel

O. MASON HAWKINS

(Individually)

/s/ O. Mason Hawkins

Joint Filing Agreement

In accordance with Rule 13d-1(k) under the Securities Exchange Act of 1934, the persons or entities named below agree to the joint filing on behalf of each of them of this Amendment No. 17 to Schedule 13D with respect to the Securities of the Issuer and further agree that this joint

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filing agreement be included as an exhibit to this Amendment No. 17 to Schedule 13D. In evidence thereof, the undersigned hereby execute this Agreement as of May 5, 2009.

Southeastern Asset Management, Inc.

By: /s/ Andrew R. McCarroll

Andrew R. McCarroll

Vice President and General Counsel

Longleaf Partners Fund

By Southeastern Asset Management, Inc.

By /s/ Andrew R. McCarroll

Andrew R. McCarroll

Vice President and General Counsel

O. Mason Hawkins, Individually

/s/ O. Mason Hawkins

## SCHEDULE II

Transaction Type	Date	# of Shares	Price	per Share*
Sale	03/09/09	399	\$	22.21
Sale	03/09/09	4,601	\$	22.52
Sale	03/09/09	2,000	\$	22.52
Sale	03/09/09	1,000	\$	22.52
Sale	03/09/09	678	\$	22.52
Sale	03/10/09	2,600	\$	23.20
Sale	03/10/09	7,700	\$	22.85
Sale	03/10/09	2,400	\$	23.20
Sale	03/10/09	7,222	\$	22.85
Sale	03/11/09	13,200	\$	23.64
Sale	03/11/09	1,372	\$	23.64
Sale	03/11/09	10,000	\$	23.68
Sale	03/11/09	6,000	\$	23.59
Sale	03/11/09	2,100	\$	23.68
Sale	03/11/09	2,200	\$	23.50
Sale	03/12/09	12,228	\$	23.41
Sale	03/12/09	436	\$	23.50
Sale	03/12/09	2,100	\$	23.41
Sale	03/12/09	14,200	\$	23.55
Sale	03/13/09	23,500	\$	23.55
Sale	03/13/09	15,300	\$	23.55
Sale	03/13/09			23.64
		2,500	\$	
Sale	03/13/09	9,200	\$	23.64
Sale	03/13/09	9,300	\$	23.55
Sale	03/13/09	2,064	\$	23.64
Sale	03/16/09	9,405	\$	24.06
Sale	03/17/09	8,595	\$	23.61
Sale	03/20/09	3,000	\$	23.62
Sale	03/20/09	7,600	\$	23.62
Sale	03/23/09	19,000	\$	24.10
Sale	03/23/09	3,200	\$	24.10
Sale	03/23/09	14,057	\$	24.10
Sale	03/24/09	2,743	\$	23.89
Sale	03/24/09	2,000	\$	23.89
Sale	03/24/09	3,785	\$	23.89
Sale	03/24/09	2,815	\$	23.85
Sale	03/24/09	900	\$	23.85
Sale	03/25/09	1,290	\$	24.04
Sale	03/25/09	19,810	\$	23.95
Sale	03/25/09	1,300	\$	23.95
Sale	03/25/09	2,863	\$	23.95
Sale	03/26/09	8,237	\$	23.85
Sale	03/26/09	3,400	\$	23.85
Sale	03/26/09	3,000	\$	23.85
Sale	04/06/09	2,810	\$	25.70
Sale	04/06/09	9,000	\$	25.71
Sale	04/06/09	13,500	\$	25.71
Sale	04/07/09	190	\$	25.32
Sale	04/08/09	400	\$	25.31
Sale	04/09/09	4,400	\$	24.53
Sale	04/09/09	5,600	\$	24.53
		,		

Transaction Type	Date	# of Shares	Price per Share*	
Sale	04/09/09	2,000	\$	24.59
Sale	04/09/09	12,000	\$	24.60
Sale	04/17/09	3,000	\$	25.14
Sale	04/17/09	4,000	\$	25.14
Sale	04/17/09	9,000	\$	25.14
Sale	04/17/09	2,000	\$	25.14
Sale	04/17/09	13,000	\$	25.14
Sale	04/23/09	26,000	\$	23.23
Sale	04/23/09	1,000	\$	23.23

Sales in the ordinary course of business on the American Stock Exchange or through Electronic Communication Networks (ECNs). In addition to the above transactions, on March 12, 2009, March 20, 2009, March 24, 2009, April 14, 2009 and April 17, 2009, clients of Southeastern terminating their advisory relationship removed 57,000, 25,000, 92,000, 26,000 and 62,000 shares from Southeastern's discretion.

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<sup>\*</sup> Net of commissions.

# Exhibit A - structure

- Consolidation of TDS/s and TDS into single, voting class (based on historical ratio)
- Increase of Series A common votes per share to 20 (from 10) to maintain TDS Voting Trust Control
- 3. Conversion of all but 1000 USM Series A shares to USM common
- Increase in votes per share of residual USM Series A shares to 350k per share
- Pro Rata distribution of all USM common shares to TDS shareholders
- Distribute USM Series A shares directly to TDS Voting Trust
- 7. 1:4 reverse stock split in TDS shares
- State that the Board will engage an outside banker to reconsider all strategic options

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